

GLOW Publishing Ministries Coordinator(s)

The Cornerstone of Church Literature Evangelism

JOB DESCRIPTION:

To keep the "GLOW" of literature evangelism alive in the church by maintaining and growing level 1. Much of the following can be delegated but the GLOW Publishing Ministries Coordinator at least makes sure that it happens, does the delegating himself, and is the figure head.

How to keep Level One going:

1. Secure at least 60 sec. of announcement time each week to share a GLOW testimony with the church.
2. Arrange for the literature to be taken by the church members each week by:
 - a. A literature rack stocked in the foyer or...
 - b. Organizing teams of 3 or 4 people to hand 5-10 pieces of literature to everyone at the exit doors of the church or...
 - c. Putting the literature in the pews each week (with the Pastor's permission)
3. Obtain literature from Conference Literature Ministries Director for local church
 - a. *GLOW Pocket Signs/ GLOW El Centinellas*
4. Keep track of church's distribution by:
 - a. Stacking the GLOW literature on a table or rack so members can see it disappear as they finish their distribution goal from month to month or...
 - b. Using Tally Cards*
5. Recruit new converts/church members to be GLOW Literature evangelists

Additional Information:

* Tally cards are small cards which have a place for church members to put their name and the approximate amount of literature that they distributed each week. These cards are to be placed, with the permission of the pastor, in the pews each week and to be picked up with the offering then given to the GLOW leader at the end of each service. The leader will have everyone fill out the cards when he makes his 60 second GLOW testimony each week.

www.goglow.org